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McDonald's Corporation (MCD)

| OPS/FPS/EPS Charts | | |
|--------------------|-------------|---------|
| 4 Quarters | 20 Quarters | 5 Years |

| OC/FC/EBITDA Charts | | |
|---------------------|---------|--------------|
| 20 Quarters | 5 Years | Growth Rates |

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StockDiagnostics.com Reiterates McDonald's OPS Rating of "1"

08/26/2002

New York, NY, August 26, 2002-StockDiagnostics.com announced that it has reiterated its OPS Rating of "1" for McDonald's Corporation (NYSE:MCD). McDonald's has had an OPS Rating of "1" for twenty-four consecutive quarters.

StockDiagnostics.com's maintaining of the OPS RatingTM is based on McDonald's recently filed Cash Flow Statements for its quarter ended June 30, 2002. The company's computed OPSTM (Operational-cashflow Per Share) for the quarter was \$0.52 per share as compared to \$0.45 per share for the comparable year earlier quarter. OPS for the most recent 12 months ended June 30, 2002 was \$2.20 per share as compared to \$1.92 per share for the 12 months ended June 30, 2001. OPS for McDonald's trailing twelve months reached a five year high.

The shares of McDonald's were recently trading at \$24.15 which is within 20% of their five year low of \$21.06 on October 28, 1997.

About OPS RatingsTM -- StockDiagnostics.com monitors a public company's Operational cash flow Per Share ("OPS") and assigns it an "OPS Rating", which measures the long term risk associated with a company's ability to remain in business. A company's "OPS" logically falls into a mathematical sequence that ranks it into one of eight distinctive "risk" categories. Each of the categories is based on a company's operating cash flow for each of its last 4 quarters and its cumulative operating cash flow for its most recent 12 months. OPS Ratings are upgraded, downgraded or reiterated each time a company files a quarterly report and at any time that its financial statements are amended. Statistical research on OPS Ratings is available at

<http://www.StockDiagnostics.com/marketnews>.

About StockDiagnostics.com -- StockDiagnostics.com has a proprietary data refinery that automates the process of collecting, sorting and organizing large amounts of securities pricing and financial data into comparative financial ratios. These ratios are used to identify Financial Statement anomalies and securities pricing variances to monitor changes in the performance of public companies. Go to

<http://www.StockDiagnostics.com/marketnews> for a

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description of StockDiagnostics.com's patent-pending technical applications, such as OPS, OPS Ratings, The EPS Syndrome and more. Full details are available at <http://www.StockDiagnostics.com/marketnews>.

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