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Sturm, Ruger & Company, Inc. (RGR)

OPS/FPS/EPS Charts		
4 Quarters	20 Quarters	5 Years

OC/FC/EBITDA Charts		
20 Quarters	5 Years	Growth Rates

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OPS Ranking for Sturm, Ruger & Co. Upgraded by StockDiagnostics.com

08/05/2009

Sarasota, FL, August 5, 2009-Sturm, Ruger & Company, Inc. (NYSE:RGR) reported positive OPS (Operational-cashflow Per Share) for its quarter ended June 30, 2009 and StockDiagnostics.com has upgraded its OPS Ranking to "1" from its previous OPS Ranking of "2". Sturm, Ruger & Co.'s OPS Ranking of "1" is its highest over its previous two years.

The OPS Ranking™ upgrade was based on Sturm, Ruger & Co.'s recently filed Cash Flow Statements for its quarter ended June 30, 2009. The company's computed OPS™ (Operational-cashflow Per Share) for the quarter was \$0.68 per share as compared to \$-0.08 per share for the comparable year earlier quarter. OPS for the most recent 12 months ended June 30, 2009 was \$1.84 per share as compared to \$-0.56 per share for the 12 months ended June 30, 2008. OPS for Sturm, Ruger & Co.'s trailing twelve months reached a one year high.

The shares of Sturm, Ruger & Co. were recently trading at \$11.34.

StockDiagnostics.com has issued 1763 OPS Ranking upgrades for 2009. This compares with 1750 OPS Ranking upgrades in the

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[Revenue for Sturm, Ruger & Co. Decreases by 4.01% even though Revenue for Recreational Products Industry Increases by 26.43% over Latest 12 Months](#)

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[Sturm, Ruger & Co.'s Cash Flow from Operations Decreases 62%](#)

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[Sturm, Ruger & Co.'s Free Cash Flow Decreases 84%](#)

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[OPS Ranking of "1" for Sturm, Ruger & Co. Reiterated by StockDiagnostics.com](#)

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same period last year. For all of 2008, there were 3266 OPS Ranking upgrades.

About OPS Rankings™ changes -- OPS Ranking upgrades and downgrades may predict changes in the momentum of a company's stock price and its inherent or presumed financial health. All OPS Ranking downgrades, even a downgrade from the highest OPS Ranking of "1" to the second highest OPS Ranking of "2" should be treated with equal caution. Similarly, all OPS Ranking upgrades should be considered as equally positive. Even an upgrade from the lowest OPS Ranking of "8" to the second lowest OPS Ranking of "7" can be treated with guarded optimism.

About OPS Rankings™ -- StockDiagnostics.com monitors Operational cash flow Per Share ("OPS") for over 7,000 publicly traded companies and assigns them an "OPS Ranking", which measures the long term risk associated with a company's ability to remain in business. A company's "OPS" logically falls into a mathematical sequence that ranks it into one of eight distinctive "risk" categories. Each of the categories is based on a company's operating cash flow for each of its last 4 quarters and its cumulative operating cash flow for its most recent 12 months. OPS Rankings are upgraded, downgraded or reiterated each time a company files a quarterly report and at any time that its financial statements are amended. Statistical research on OPS Rankings is available at www.StockDiagnostics.com.

About StockDiagnostics.com -- StockDiagnostics.com monitors 1,801 data points on over 10,000 publicly traded companies. It has a proprietary data refinery that automates the process of collecting, sorting and organizing large amounts of securities pricing and financial data into comparative financial ratios. These ratios are used to identify Financial Statement anomalies and securities pricing variances to monitor changes in the performance of public companies. Go to

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[Latest 12 months Revenue for Sturm, Ruger & Co. is Up 13.33% according to T12-NEWS](#)

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[Cash Flow from Operations for Sturm, Ruger & Co. Decreases 40%](#)

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[Free Cash Flow for Sturm, Ruger & Co. Decreases 91%](#)

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[StockDiagnostics.com Reiterates Sturm, Ruger & Co.'s OPS Ranking of "1"](#)

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[Sturm, Ruger & Co. Experiencing Revenue Uptrend While its Industry is in a Downtrend](#)

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[Cash Flow from Operations for Sturm, Ruger & Co. Reaches Nine Year High](#)

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www.StockDiagnostics.com for a description of StockDiagnostics.com's patent-pending technical applications, such as OPS, OPS Rankings, The EPS Syndrome and more. Full details are available at www.StockDiagnostics.com.

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[Sturm, Ruger & Co.'s EBITDA Hits Twelve Year High](#)

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[T12-NEWS reports that the Sturm, Ruger & Co.'s Revenue for its 3 months ended December 31, 2009 Increased by 9.21%](#)

03/19/2010

[Sturm, Ruger & Co.'s Cash Flow from Operations Hits Nine Year High](#)

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[Nine Year High in Free Cash Flow for Sturm, Ruger & Co.](#)

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[Sturm, Ruger & Co.'s OPS Ranking of "1" Reiterated by StockDiagnostics.com](#)

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[Thirteen Year High in EBITDA for Sturm, Ruger & Co.](#)

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[Sturm, Ruger & Co. bucks its Industry's Revenue Decline of -24.67% with an Increase of 69.12%](#)

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